

The Association of Medical Media  
in Collaboration with Healthcare Marketer's Exchange Present

## Nexus 2017 and Humanitarian Awards



Recognizing the Best in Sales Representation and Celebrating  
the Industry's Most Charitable People and Companies



APRIL 6, 2017 4:00 PM - 8:00 PM | 3 WEST CLUB | 3 WEST 51st STREET | NEW YORK, NY  
FOR MORE INFORMATION VISIT: [AMMONLINE.ORG/NEXUS](http://AMMONLINE.ORG/NEXUS)

### **SPONSORSHIP OPPORTUNITIES**

ALL SPONSORS WILL BE RECOGNIZED ON THE AMM WEBSITE, IN EVENT RELATED EMAIL BLASTS,  
ON A SPONSOR SIGN AT THE EVENT, AND LIVE FROM THE LECTERN DURING THE EVENT.

#### **\$2,500 COCKTAIL NAPKINS SPONSOR\*: SOLD**

Attendees won't miss your logo (one color) on beverage napkins that will be used throughout the event.

#### **\$2,500 LANYARD SPONSOR\*: SOLD**

Get maximum exposure with this opportunity. Lanyards will feature both AMM and Sponsor logos – one color imprint on lanyard

#### **\$2,500 PHOTO BOOTH SPONSOR\*: SOLD**

Each guest will have the opportunity to take home your logo on a special photo memento from the event.

#### **\$2,000 A/V SPONSOR:**

Your sponsorship will help cover the audio visual costs of the event. You will receive special acknowledgment via a slide with your company logo on the event presentation.

#### **\$2,000 SOCIAL MEDIA SPONSOR:**

A big part of our daily lives, social media exposure will reach both attendees and viewers alike.

#### **\$1,500 NEXUS AWARD STATUE SPONSOR\*: SOLD**

Your support of the beautiful award statue presented to this year's winner will be recognized by featuring your logo on a sign on the award table at the event. Actual item to be selected and ordered by AMM.

#### **\$1,500 GOODY BAG SPONSOR\*: SOLD**

Have your logo as part of the swag bag that all guests will take home.

#### **\$750 GOODY BAG SWAG SPONSORS:**

Open to multiple sponsors. Donate an item to be included in the event Goody Bag for all attendees -  
\$750/item (qty 190 needed)

#### **DOOR PRIZES SPONSORS:**

Open to multiple sponsors. Select and purchase a door prize - please consider making an additional 15% contribution to the AMM over the actual cost of the item. Winners will be announced throughout the event. Sponsor receives recognition from the podium when winning tickets are called or, if preferred, a representative from each sponsoring company may pull and announce the winning tickets.

*\* Fees noted above exclude the sponsor responsibility to purchase the item.*

*To secure your sponsorship selection, please contact AMM Assistant Executive Director  
Tim Berry, at [tberry@ammonline.org](mailto:tberry@ammonline.org) or call 888-978-0943. Full payment is due no later than March 31, 2017.*



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### SPONSORSHIP APPLICATION CONTRACT (BILLING ADDRESS, PLEASE)

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORED ITEM SELECTION\*

☐ Cocktail Napkins - \$2,500 **SOLD**   ☐ Lanyard - \$2,500 **SOLD**   ☐ Photo Booth-\$2,500 **SOLD**   ☐ A/V-\$2,000

☐ Social Media-\$2,000   ☐ Nexus Award Statue - \$1,500 **SOLD**   ☐ Goody Bag- \$1,500 **SOLD**

☐ Goody Bag Swag-\$750   ☐ Door Prizes (qty 5)-Price of item +15% suggested donation to AMM

*\*All items will be sold on a first-come, first-served basis, upon receipt of completed application contract.*

### TERMS:

The person signing this contract has the authority to do so. By signing this contact, I agree to pay AMM for the sponsorship item(s) indicated above. There will be no refunds for cancellations. **Full payment is due no later than March 31, 2017.**

Signature (electronic is acceptable): \_\_\_\_\_

Title: \_\_\_\_\_

Payment: ☐ Check payable to AMM is enclosed.   ☐ Visa   ☐ MasterCard   ☐ American Express

Card #: \_\_\_\_\_ Amount to charge (\$): \_\_\_\_\_

Expiration: \_\_\_\_\_ Name on card: \_\_\_\_\_

Cardholder signature: \_\_\_\_\_

### RETURN COMPLETED CONTRACT APPLICATION TO:

Tim Berry, Association of Medical Media, 405 North Stanwick Road  
Moorestown, NJ 08057 | 888-978-0943 | tberry@ammonline.org

