

## Announcing the debut of MDedge™ Psychiatry

∞ Integrating recognized, trusted content from *Current Psychiatry* and *Clinical Psychiatry News* ∞

Parsippany – May 1, 2018 – Frontline Medical Communications (FMC), publishers of *Current Psychiatry*® and *Clinical Psychiatry News*®, has launched **MDedge™ Psychiatry**, a singular time-saving website for mental health clinicians, and part of the MDedge™ Network.

**MDedge™ Psychiatry** integrates content from *Clinical Psychiatry News* and *Current Psychiatry*, recognized and trusted physician sources, to provide a unique, comprehensive combination of psychiatry news and evidence-based clinical reviews on an interactive site. Intuitive categorization allows visitors to quickly navigate to the content that most interests them – daily medical news, conference coverage, insightful opinion leader commentary, and practical, evidence-based clinical reviews – helping health care professionals (HCPs) to improve the treatment and care of their patients and advance their professional development.



**MDedge™ Psychiatry** Editor in Chief Lorenzo Norris, MD, who is assistant professor of psychiatry & behavioral sciences and assistant dean of student affairs at the George Washington University School of Medicine & Health Sciences, said “MDedge Psychiatry will offer an amazing combination of depth, breadth, and efficiency for the practicing clinician.” He continued, “HCPs have limited availability to stay abreast of essentially overnight developments while remaining accountable for evidence-based practices and innovative, global trends in the field. MDedge Psychiatry forms an impressive multimedia resource by continuously integrating cutting-edge journalism with applicable clinical research from *Current Psychiatry* and *Clinical Psychiatric News*, keeping clinicians at the forefront of relevant news, current scientific findings, and best practices in the field of psychiatry.”

Robust multimedia content created specifically for **MDedge™ Psychiatry** includes the MDedge Psychcast™, a podcast featuring the latest psychiatry news, interviews with key opinion leaders, and commentary. In addition, the **MDedge™ Psychiatry** Opioid Resource Center provides information and guidance to help prescribers best care for patients who take these medications.

Details and information regarding print and digital advertising and sponsorship opportunities for **MDedge™ Psychiatry**, *Clinical Psychiatry News* and *Current Psychiatry* are available by contacting Tracey Sears or Sharon Spector. Visit [www.frontlinrates.com](http://www.frontlinrates.com) for the latest innovative products and services from FMC.

### About *Current Psychiatry*®

*Current Psychiatry* is the leading peer-reviewed source of practical, evidence-based information that is valued by psychiatric clinicians. As the #1 A-size clinical review publication in both readers and exposures, and the #1 journal-affiliated site in the market in terms of unique monthly visitors,\* *Current Psychiatry* reaches 44,488 office-

and hospital-based psychiatrists/AP clinicians with solutions to common clinical problems in daily practice. In addition to print, *Current Psychiatry* offers a robust multichannel platform to advertisers that includes: online, live events, custom educational programs, and our partnership with *Annals of Clinical Psychiatry*, the official publication of the American Academy of Clinical Psychiatrists. \* June 2017 Medical/Surgical Readership Study: Psychiatry Office & Hospital. ©Copyright 2017 Kantar Media; June 2017 Website Usage & Qualitative Evaluations: Medical/Surgical Edition – Psychiatry. © Copyright 2017 Kantar Media.

### **About *Clinical Psychiatry News*®**

*Clinical Psychiatry News* is the leading independent news source for the practicing psychiatrist. Readers rely on *Clinical Psychiatry News* for daily, specialty-specific news and insightful commentary in a clear, concise, accessible format. The print edition of *Clinical Psychiatry News* is published monthly and circulates to over 43,000 psychiatrists and child psychiatrists. All articles are researched, written, and produced by professional medical journalists. Online at [mdedge.com/psychiatry](http://mdedge.com/psychiatry), part of the **MDedge™ Network**, our award-winning news coverage is updated daily and includes physician commentaries that add perspective on how the news matters to the way psychiatrists practice. Columns and commentaries, videos, podcasts, and special reports are immediately accessible online and through e-blasts and newsletters. Psychiatrists can join the conversation through online commentary on articles, and via social media sharing through Facebook and Twitter. *Clinical Psychiatry News* is the best way for psychiatrists to stay current, save time, and gain perspective.

### **About Frontline Medical Communications**

Frontline Medical Communications Inc. is one of the healthcare industry's largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1<sup>st</sup> in combined web and print engagements. With **MDedge™**, our state-of-the-art integrated web portal, and audited email database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship opportunities, and flexible advertising programs. We reach 1.3 million+ physicians, NPs, PAs, HCPs, and key healthcare decision makers through more than 35 media brands serving 25 distinct markets. Print reach surpasses 850,000 and extends digitally, giving providers immediate content access through interactive websites, newsletters, mobile apps, digital editions, and social media platforms. FMC delivers award-winning, indexed, clinical reviews; practice and policy information; and medical news daily from on-site reporting at major medical meetings, many in collaboration with notable societies, medical associations, and opinion leaders. FMC produces live events, digital click-for-credit, and CME through affiliation with Global Academy for Medical Education, LLC ([globalacademycme.com](http://globalacademycme.com)) and Hemedicus ([www.hemedicus.com](http://www.hemedicus.com)). Visit [frontlinemedcom.com](http://frontlinemedcom.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#).



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