

## ***FMC Promotes Devin Gregorie to Sales Manager***

**Parsippany, NJ** – March 12, 2019 – Frontline Medical Communications (FMC), a leader in digital, print and live events for healthcare professionals, is pleased to announce the promotion of Devin Gregorie to Sales Manager of the Hematology & Oncology Group.



Devin has demonstrated an increasingly knowledgeable perspective on the hematology and oncology markets, evidenced by his excellent sales performance. As Sales Manager, his role will expand to involve input on the overall direction of the group, positively impacting its ongoing success.

In announcing the news, Frank Iorio, Managing Director of MDedge™ Hematology & Oncology, noted “Devin is highly regarded by clients and co-workers alike and has proven his abilities in expanding our opportunities.”

With this promotion, Josh Norton, National Accounts Manager, will report to Devin on all matters related to the Hem/Onc group. Devin’s current sales responsibilities remain unchanged.

Devin Gregorie can be reached at 516-381-8613, or by email at [dgregorie@mdedge.com](mailto:dgregorie@mdedge.com). Contact him to discuss the array of advertising and sponsorship opportunities -- run-of-site, targeted digital and print advertising; video and podcast programs; content and live event sponsorships; social media opportunities – the MDedge Hematology & Oncology Group has to offer.

### About **MDedge™ Hematology & Oncology**

MDedge™ Hematology & Oncology develops and produces communications that deliver high-quality medical news and diagnostic and therapeutic information for oncologists, hematologists, and other health care professionals involved in evaluating and treating patients with cancer and blood related conditions. Print and digital brands include the oncology portal *OncologyPractice™*; *Hematology News®*, presenting the latest news, views and commentary on blood diseases and disorders; *Hematology Times™*, the online resource offering scientific research on hematologic conditions including KOL commentary, articles, and CME; and, *The Sarcoma Journal – Official Journal of the Sarcoma Foundation of America™* (SFA), a conduit to inform and educate physicians on the latest treatments and research for soft/connective-tissue tumors. The *Hematology-Oncology Board Review* (fka *The Hospital Physician® Hematology-Oncology Board Review Manual*) is a peer-reviewed, solution-driven digital publication offering clinical review articles on core topics in hematology and oncology for fellows and practicing physicians preparing for their initial board certification or maintenance of certification exams. Our Patient Advocacy Publishing Partnership initiative – Closing the Loop on the Cancer Care Conversation™ – joins with leading patient advocacy groups to help them achieve their goals to engage, support, and educate all stakeholders involved in the cancer-care continuum.

### About **Frontline Medical Communications**



Frontline Medical Communications Inc. is one of the healthcare industry’s largest medical communications companies and a leader in digital, print, and live events. The Company leads in HCP-level targeting and is ranked 1<sup>st</sup> in combined web and print engagements. With **MDedge™**, our state-of-the-art integrated web portal, and audited email database, FMC meets the marketing challenges of our clients with superior reach, optimal sponsorship

opportunities, and flexible advertising programs. We reach 1.2 million+ physicians, NPs, PAs, HCPs, and key healthcare decision makers through more than 30 media brands serving 20 distinct markets, who access our content through an array of digital, print, and face to face channels and social media platforms. FMC delivers award-winning, indexed, clinical reviews; practice and policy information; and medical news daily from on-site reporting at major medical meetings, many in collaboration with notable societies, medical associations, and opinion leaders. FMC produces live events, digital click-for-credit, and CME through affiliation with Global Academy for Medical Education, LLC ([globalacademycme.com](http://globalacademycme.com)) and Hemedicus ([www.hemedicus.com](http://www.hemedicus.com)). Visit [frontlinemedcom.com](http://frontlinemedcom.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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