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Dominic Barone of Haymarket Media, Inc.  
Named AMM's 2018 Nexus Award Recipient  
Healix and Patty Scott  
Receive Coveted HME Humanitarian Awards  
*Awards Presented at Association of Medical Media Event*

**Moorestown, NJ – March 29, 2018** – The Association of Medical Media (AMM) is pleased to announce the winner of its annual Nexus Award, which was presented again this year in collaboration with Healthcare Marketer's Exchange's (HME) Humanitarian Awards. Each year, the AMM Nexus Representative of the Year Award honors an individual who exemplifies the qualities of an outstanding sales professional, including superior service, professionalism, and communication of ideas. This year saw the highest number of ballots submitted in the history of the Nexus Awards.

"It has been 25 years since we awarded the first Sales of the Year statue... Our goal tonight is to reflect on the winners that have crossed this stage since 1993, while celebrating all of you - the members of our community and the members of the AMM who have helped set the tone of passion, commitment and excellence in the industry," said Kevin Bolum, President of AMM and Director, Advertising Sales at the American College of Physicians.

"Now in our 26th year, The [Healthcare Marketer's] Exchange wants to continue to recognize the amazing people in our industry who make a difference in the lives of others by giving of themselves. So tonight I am excited to share some of the uplifting and inspiring stories that were submitted for our Humanitarian Awards, recognizing people at their best, helping those who suffer from health and mental issues, underprivileged children, the homeless, and more," said Nancy Leonard, Publisher, Healthcare Marketer's Exchange. For the third year, the HME collaborated with the AMM for this annual celebration.

Nancy Leonard presented HME's Humanitarian Awards to the following individual and company:

- **Individual Winner:** Patty Scott from Targetbase

For her work with the Animal Protection Society of Rockingham County.

- **Company Winner:** Healix

In honor of the 10-person team focused specifically on corporate culture and philanthropy.

Dominic Barone (Haymarket Media, Inc.) was named the 2018 AMM Nexus Award Recipient.

For more information on AMM or Nexus, visit [www.ammonline.org](http://www.ammonline.org)

For more information on Healthcare Marketer's Exchange Humanitarian Awards, visit [www.hmexchange.com](http://www.hmexchange.com)

### **About AMM**

The **Association of Medical Media (AMM)** is a non-profit organization, whose name reflects its membership: medical publishing firms, content providers, and associated companies in the medical communications field. The members of AMM share a commitment to editorial integrity, professional sales standards, and the promotional value of medical advertising — both print and online.

AMM is dedicated to fulfilling our clients' integrated needs through programs designed to show publishers and advertisers the ***synergies, efficiencies, and strategies for print and online marketing***. Through regular networking opportunities and our unique industry partnerships, we aim to be the leader in the future development of medical media.

### **About Healthcare Marketer's Exchange**

**Healthcare Marketer's Exchange (HME)** is a monthly in-print and online magazine for healthcare marketers that seeks to consistently create and promote a strong sense of community through personal, human-interest editorial designed to be friendly, entertaining, and engaging. The purpose of the HME Humanitarian Awards is to recognize both an individual and company who make a positive impact on the welfare of humankind through their contributions, time, actions, and dedication. For more information, go to <http://www.hmexchange.com/humanitarian.html>.

[www.ammonline.org](http://www.ammonline.org)